



2017 Sponsorship Form

Sunday, September 24, 2017
10am to 6pm

Surrounding the beautiful lily pond in Francis Park.

Become an Art in the Park Sponsor!

The funds raised through the art fair are used to purchase permanent outdoor art sculptures for Francis Park, as well as provide continued beautification projects within the park. The fair depends on the support of local businesses such as yours.

PLATINUM SPONSORS — \$1,500

As a PLATINUM sponsor you will receive:

- Prominent recognition with full color signage at the main music stage.
- Full color signage tastefully staked in the lily pond the day of the fair. Group signage on all corners of Francis Park a full month prior to the event.
- Your logo will be listed with all sponsors on the front page of the Art in the Park website—artintheparkstl.com, on the sponsor page of the art fair booklet and on 12" x 18" full color posters, which will be placed in local and surrounding businesses. (Camera-ready logo to be provided by sponsor.)
- **NEW!** Tent (10' x 10'), two tables, four chairs will be provided and set up by Art in the Park to promote your business with giveaways, coupons or kids' activities. This is completely optional.
- Your one-color logo printed on 1,000 Art in the Park 16 oz. reusable stadium cups. These cups will be used to serve beverages in the beer and liquor tent the day of the fair.

GOLD SPONSORS — \$750

As a GOLD sponsor you will receive:

- Full color signage tastefully staked in the lily pond the day of the fair. Group signage on all corners of Francis Park a full month prior to the event.
- Your logo will be listed with all sponsors on the front page of the Art in the Park website—artintheparkstl.com, on the sponsor page of the art fair booklet, and on 12" x 18" full color posters, which will be placed in local and surrounding businesses. (Camera-ready logo to be provided by sponsor.)
- Reserved space for a 10' x 10' tent on the day of the fair (sponsors must bring their own tent) to promote your business with giveaways, coupons or kids' activities. This is completely optional.

ART FRIENDS — \$150

As an ART FRIEND you will receive:

- Your name (family or business) recognized on the program's sponsor page.
- Your name recognized on group signage the day of the fair.

TO BECOME A SPONSOR, please make your check payable to Art in the Park.

Mail to:

Art in the Park St. Louis

P.O. Box 191114

St. Louis, MO 63119.

Please detach and include the form below.

Sponsor deadline is August 1, 2017 to guarantee media placements.

Platinum and Gold Sponsors, if we don't already have your logo, please email it to info@artintheparkstl.com.

If you have any questions, please email info@artintheparkstl.com.

Thank you in advance for your generous support of this event. We look forward to hearing from you!

Sincerely,

Art in the Park Committee

ART IN THE PARK 2017 SPONSOR FORM

Yes, I would like to be a (check one):

- Platinum Sponsor (\$1,500)
- Gold Sponsor (\$750)
- Art Friend (\$150)

Enclosed is my check for \$_____

Sponsor/Company Name: _____

Contact Person: _____

Phone: _____ Email: _____

Platinum Sponsors Only (check one):

- Yes, I will want a tent space with tent, tables and chairs that day.

Giveaways or children's activities we will be offering include:

- No, I will not need a tent space with tent, tables and chairs that day.

Gold Sponsors Only (check one):

- Yes, I will want a tent space that day.

Giveaways or children's activities we will be offering include:

- No, I will not need a tent space.

